



## **Frescography Course**

Creation of Large Scale Images

This course enables you to create large scale pictures such as murals, wall tattoos, tapestries or banners with the artist's **Frescomaster**® technology.

You will be introduced to the history of Fresco and Mural painting and the techniques used in the past and present. You will also learn about the aspects of the use of murals in classic and contemporary interior design and will work with the new Artshop® software, which enables you to compose large wall-size pictures out of small created single motifs. Furthermore the course will teach you how to deal with clients and transform their wishes and ideas into an a finished art work which also reflects your individual artistic view.

Additionally you will be taught to create photo-realistic project designs to inspire and convince your client.

In this “Learning by Doing” course we will work on two projects:

1. Client related project

- Meeting and Discussion with the client to define the theme
- Creation of the motifs for the mural and making the design of the room, seating areas and furniture.
- Presentation of the design to the client, dealing with critics and changes
- Completion of the murals - printing process, application of the pictures onto the wall

2. Creation of a complimentary mural in cooperation with abroad students

- You will compose together with students abroad a mural, which will then be simultaneously presented abroad and here in the US
- Discussion with the abroad students about the theme of the mural
- Collection of templates
- creation of the motifs and integration of the motifs into the Artshop® software
- Creation of the mural using Artshop®
- Execution of the murals (printing process, application of the pictures onto wall)